

08.00am

Registration of Participants / Morning Refreshments

09.30am

OPENING CEREMONY

Arrival of Guests of Honour

09.40am

Welcoming Speech

Yee Chee Mun, Group CEO at Wezmart Group of Companies

09.45am

KEYNOTE ADDRESS: DRIVING MALAYSIA'S DIGITAL ECONOMY

Amiruddin Bin Abdul Shukor, Senior Vice President at Corporate Service Division of Malaysia Digital Economy Corporation (MDEC)

10.05am

BUDGET INSIGHTS: UNPACKING MALAYSIA'S 2025 BUDGET

Norhaslinda Binti Bukhari, Director at Tax Policy Department of Lembaga Hasil Dalam Negeri Malaysia (LHDNM)

10.30am

PLENARY 1: TAX BUDGET 2025, THE GOVERNMENT'S TAX REFORM AGENDA, AND THEIR IMPACT ON BUSINESSES

Explore the latest tax proposals and reforms shaping the financial landscape for businesses in 2025. Key changes, potential benefits, and upcoming challenges will be discussed by an expert panel, providing valuable insights for professionals and SMEs alike. The discussion will cover how these reforms could influence business operations, strategic planning, and compliance activities, hence equipping SMEs and professionals with the knowledge to navigate into the future successfully.

Moderator

Gow Jia Jian, Non-Executive Director at Wezmart Group, Managing Partner at Messrs Gow Victor & Co. (GVCO) Advocates & Solicitors

Panelists

Dr. Veerinderjeet Singh, Senior Advisor on Tax Policy, KPMG Tax Services Sdn Bhd

Surin Segar, CPA Australia, Senior Executive Vice President and Head of Group Tax at Maybank

Datuk Ts. Mahadhir Aziz, Former CEO at MDEC, Board Member of JLand Group

12.00pm

Question & Answer Session

12.15pm

Lunch & Business Networking

01.15pm

PLENARY 2: NEW TAX AND LEGAL TRENDS: HOW SMES SHOULD ADJUST BUSINESS PLANS IN RESPONSE TO THE 2025 FISCAL BUDGET

Uncover new tax and legal trends and learn how SMEs should adjust their business plans accordingly. Gain insights from experts on key changes, benefits, and challenges which will help businesses navigate and thrive amidst new regulations. Prepare to optimize operations and ensure compliance with strategic adjustments tailored for the evolving fiscal landscape.

Moderator

Dav Teoh, Chief Operation Officer at Wezmart Group

Panelists

Gow Jia Jian, Non-Executive Director at Wezmart Group, Managing Partner at Messrs Gow Victor & Co. (GVCO) Advocates & Solicitors

Ang Woei Shang, Lawyer, Founding Partner at WS Ang & Associates, Advocates & Solicitors

Chok Wei Hong, Independent Tax Consultant at Wezmart Group

02.30pm

Short Break / Refreshments

03.00pm

Special Topic: **BUDGET 2025 & BEYOND: NAVIGATING FUTURE BUSINESS TRENDS AND STRATEGIES FOR SUCCESS**

Alfred Chen, Head of Research and Chief Coach at Grandpine Capital Sdn Bhd

03.30pm

PLENARY 3: AI EMPOWERMENT FOR SMES: LEVERAGING NEW FISCAL BUDGET FOR EFFICIENT OPERATIONS

Leverage the latest budget incentives to drive SMEs towards innovation and digitalization. Embrace advanced technologies and digital tools to boost competitiveness and spur growth in today's dynamic market landscape. These initiatives present opportunities to streamline operations and enhance competitiveness in an ever-evolving business environment.

Moderator

Ang Boon Chow, Chief Digital Officer at Wezmart Group

Panelists

Shi GuoHui, Regional Head of DingTalk Malaysia (A subsidiary of Alibaba Group, China)

Serm Teck Choon, Co-founder at Antsomi, Former President, MDA, Author

Jun Liew, COO at Mindhive Sdn Bhd

04.45pm

Question & Answer Session

05.00pm

Refreshments and Business Networking

05.30pm

Conference Ends
